

WHAT IS CLAIMED IS:

1. A method for manufacturing a cosmetic
5 product comprising an anhydrous film, said method comprising a use of at least one water-soluble polymer and of at least one coloring agent for forming said film of said cosmetic product, said film being formed of at least one layer composed of a matrix based on
10 said water-soluble polymer in which is included said coloring agent, said cosmetic product being intended for making up and/or caring for the lips.

2. The method as claimed in claim 1,
15 characterized in that the polymer is chosen from polymers of protein type; polymers deriving from chitin or from chitosan; polysaccharide polymers; acrylic polymers or copolymers; vinyl polymers; copolymers of vinylpyrrolidone and of caprolactam, and their blends.
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3. The method as claimed in claim 1,
characterized in that said coloring agent is chosen from water-soluble coloring agents, pigments and their mixtures.
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4. The method as claimed in claim 1,
characterized in that the coloring agent comprises at least one water-soluble coloring agent.

30 5. The method as claimed in claim 4,
characterized in that said water-soluble coloring agent is chosen from copper sulfate, iron sulfate, water-soluble sulfopolyesters, rhodamines, natural dyes, such as carotene and beetroot juice, methylene blue,
35 caramel, the disodium salt of tartrazine and the disodium salt of fuchsin, and their mixtures.

6. The method as claimed in claim 1, characterized in that said coloring agent comprises at least one pigment.

5 7. The method as claimed in claim 6, characterized in that said pigment is chosen from reflecting pigments, goniochromatic pigments, interference pigments, pearlescent pigments, fluorescent pigments, glitter and their mixtures.

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8. The method as claimed in claim 1, characterized in that the coloring agent is present in a content ranging from 0.005 to 20% by weight with respect to the total weight of said cosmetic product.

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9. The method as claimed in claim 8, characterized in that the coloring agent is present in a content ranging from 0.01 to 10% by weight with respect to the total weight of said cosmetic product.

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10. The method as claimed in claim 9, characterized in that the coloring agent is present in a content ranging from 0.05 to 5% by weight with respect to the total weight of said cosmetic product.

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11. The method as claimed in claim 1, characterized in that the product additionally comprises at least one active compound.

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12. The method as claimed in claim 11, characterized in that the active compound is water-soluble.

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13. The method as claimed in claim 11 characterized in that the active compound is chosen from compounds having a moisturizing, softening, emollient, healing, regenerating, soothing or antiwrinkle action, a protective action against solar radiation or an action targeted at enhancing blood

microcirculation in order to render the lips naturally more colored, in order to increase their volume or in order to smooth their surface.

5 14. The method as claimed in claim 12, characterized in that the active compound is chosen from compounds having a moisturizing, softening, emollient, healing, regenerating, soothing or antiwrinkle action, a protective action against solar
10 radiation or an action targeted at enhancing blood microcirculation in order to render the lips naturally more colored, in order to increase their volume or in order to smooth their surface.

15 15. The method as claimed in claim 11, characterized in that the active compound is chosen from vitamin E and its derivatives, vitamin A and its derivatives, polyunsaturated fatty acids, essential oils, plant extracts, sphingolipids and ceramides,
20 sunscreens, such as, for example, octyl methoxycinnamate, 3-benzophenone or butylmethoxydibenzoylmethane, retinoic acid and its esters, and their mixtures.

16. The method as claimed in claim 11,
25 characterized in that the active compound is chosen from α -hydroxy acids, such as lactic acid or glycolic acid, ascorbic acid and its biologically compatible salts, enzymes, components with a tightening effect, hydroxy acids and their salts, hydroxylated polyacids,
30 sucrose and its derivatives, urea, amino acids, oligopeptides, water-soluble plant extracts, peptide or protein hydrolysates, bacterial ferments, trace elements, hyaluronic acid and its salts, muco-polysaccharides, vitamins B2, B6, H, PP, panthenol,
35 folic acid, β -hydroxy acids, such as acetylsalicylic acid, allantoin, glycyrrhetic acid, kojic acid, hydroquinone, arginine, lysine, proline, serine, flavonoids, ginkgo biloba extracts, and their mixtures.

17. The method as claimed in claim 1,

characterized in that the product is devoid of water-insoluble support layer.

18. A cosmetic product for making up and/or caring for the lips comprising an anhydrous film, this 5 film being formed of at least one layer composed of a matrix based on at least one water-soluble polymer in which is included at least one coloring agent, said coloring agent being chosen from reflecting pigments, goniochromatic pigments, interference pigments, 10 pearlescent pigments, fluorescent pigments, glitter and their mixtures.

19. A cosmetic product for making up and/or caring for the lips comprising:

15 - an anhydrous film, this film being formed of at least one layer composed of a matrix based on at least one water-soluble polymer in which is included at least one coloring agent, and

20 - an active compound chosen from compounds having a softening, healing, regenerating or soothing action or an action targeted at enhancing blood micro-circulation in order to render the lips naturally more colored, in order to increase their volume or in order to smooth their surface.

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20. A cosmetic product for making up and/or caring for the lips comprising:

30 - an anhydrous film, this film being formed of at least one layer composed of a matrix based on at least one water-soluble polymer in which is included at least one coloring agent, and

35 - at least one active compound chosen from polyunsaturated fatty acids, sphingolipids and ceramides, octyl methoxycinnamate, retinoic acid and its esters, and their mixtures.

21. A cosmetic product for making up and/or caring for the lips comprising:

- an anhydrous film, this film being formed

of at least one layer composed of a matrix based on at least one water-soluble polymer in which is included at least one coloring agent, and

5 - at least one active compound chosen from glycolic acid, enzymes, components with a tightening effect, hydroxy acids and their salts, hydroxylated polyacids, amino acids, oligopeptides, peptide or protein hydrolysates, bacterial ferments, trace elements, hyaluronic acid and its salts,
10 mucopolysaccharides, vitamins B2, B6, H, PP, panthenol, folic acid, β -hydroxy acids, such as acetylsalicylic acid, allantoin, glycyrrhetic acid, kojic acid, arginine, lysine, proline, serine, flavonoids, ginkgo biloba extracts, and their mixtures.

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22. The cosmetic product as claimed in any one of claims 18 to 21, characterized in that it is devoid of a water-insoluble support layer.

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23. A method for making up the lips, characterized in that it comprises the facts of applying, to the lips, a cosmetic product as defined according to any one of claims 18 to 21 and of dissolving the product by the action of the saliva and
25 the rubbing of the lips against one another or the pressure of the finger.